

ELURI ARUN

UI/UX Designer

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Summary

UI/UX Designer with hands-on experience in end-to-end product design wireframing, user flows, high-fidelity prototyping, and developer handoff — for web apps, mobile apps, dashboards, and landing pages using Figma.

Skills

Design Tools : Figma, FigJam, AI Tools

UI Design : Wireframing, Prototyping, User flow, Design Systems, Typography, Spacing Layout

UX Methods : User Research, Usability Testing, Persona Creation, Information Architecture, A/B Testing, User Journey Mapping, Iterative Design

Experience

UI/UX Design Intern

May 2025 – July 2025

Zidio Development (Remote)

Tools Used: Figma, FigJam, AI Tools

- **Designed high-fidelity dashboards, landing pages, and mobile app screens in Figma** for an e-learning platform and task management web application, improving user task completion and reducing navigation time.
- Delivered pixel-perfect UI designs with consistent layouts, typography, and spacing across multiple screens by building and maintaining a scalable design system following mobile-first and responsive design standards.
- Increased design-to-development efficiency by producing structured developer handoff documentation, annotated design specifications, and reusable UI components to ensure smooth front-end integration.
- Improved usability scores and accelerated iteration cycles by conducting user research, usability testing, and Agile/Scrum design reviews incorporating stakeholder feedback into iterative design refinements.

Projects

Recipe Sharing App - Foodfam | *Figma*

August 2025 – October 2025

- **Designed a full-featured recipe-sharing mobile application in Figma** including landing pages, user flows, wireframes, and interactive prototypes enhancing search and navigation efficiency through user research, persona creation, and usability testing.
- Delivered WCAG-compliant, responsive UI designs with consistent components, visual hierarchy, and typography, supported by a complete developer handoff package including annotated specifications and developer-ready assets.
- Conducted competitive analysis and created user personas, journey maps, and information architecture to define intuitive navigation patterns and core feature prioritization for the application.

News App - BWstory News | *Figma, AI Tools*

November 2025 – January 2026

- **Designed end-to-end UI/UX for BWStory News mobile application in Figma** including wireframes, user flows, and high-fidelity screens — focused on improving content readability, navigation efficiency, and user engagement.
- Developed a structured design system with typography hierarchy, color palette, and reusable components tailored for a news reading experience, ensuring visual consistency and seamless developer handoff.
- Conducted user research and usability testing to identify reading behavior patterns, translating insights into intuitive article layouts, category filters, and personalized content discovery features.

Awards & Certifications

- **UI/UX Design Internship Completion Certificate – Zidio Development :** Completed hands-on projects involving end-to-end product design, wireframing, prototyping, and developer handoff using Figma.
- **UI/UX Design Internship Completion Certificate – Cognifyz Technologies :** Completed practical design projects involving user research, high-fidelity UI design, usability testing, and responsive design using Figma.
- **Figma UI/UX Complete Bootcamp :** Designed 5 job-ready projects covering end-to-end product design, wireframing, prototyping, design systems, and developer handoff using Figma.

Education

Computer Science and Engineering - Cyber Security

Graduated: 2025

Narsimha Reddy Engineering College