

SAROSH KUMAR M

UI/UX DESIGNER & GRAPHIC DESIGNER

 **Portfolio**
<https://www.behance.net/saroz3>

 **Email**
saroz250502@gmail.com

 **Phone**
+91 8610453926

 **Linkedin**
<https://www.linkedin.com/in/sarosh-6a10b5387/>

TOOLS



About Me

Creative and detail-oriented Graphic Designer and UI/UX Designer with experience in designing modern digital experiences, branding, and visual communication. Skilled in creating user-focused interfaces, marketing graphics, and brand identities. Passionate about combining design aesthetics with usability to deliver visually engaging and functional products.

Education

GOVERNMENT ARTS AND SCIENCE COLLEGE- MS UNIVERSITY

Graduation Date, Bachelor of computer application | 2019-2022

PROFESSIONAL CERTIFICATE IN UI UX DESIGNING - ALO EDUCATIONAL HUB, NAGERCOIL

Project Highlights

Swiggy delivery partner app redesign

- Conducted user research (Interviews, Surveys) to understand user motivations and pain points related to sustainability.
- Introduced an express order indicator to help delivery partners quickly identify high-priority orders, reducing time.
- Created wireframes, high-fidelity UI designs, and interactive prototypes using tools like Figma.
- Improved overall user experience by aligning design decisions with the real world delivery scenario.

Skills

Visual Imagination
Typography
Digital Illustration
Communication
UI/UX Design
Color theory
Poster and banner design
Creative Thinking
Time Management

Soft Skills

Team Collaboration
Time Management
Communication
Problem Solving
Attention to Detail