

Akash J

UI/UX Designer | Graphic Designer

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PROFILE SUMMARY

Creative and detail-oriented Graphic Designer and UI/UX Designer with a strong foundation in visual design, user-centered design, wire framing, and prototyping. Skilled in tools like Figma, Adobe XD, and Adobe Creative Suite, with hands-on experience in branding, social media design, and responsive web and mobile interfaces. Passionate about creating visually appealing and user-friendly digital experiences that balance creativity with functionality.

SKILLS

Graphic Design Tools: Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Canva.

UI/UX Design Tools: Figma, Adobe XD, Balsamiq.

Graphic Design: Branding, Logo Design, Packaging Design, Social Media Design, Typography, Color Theory, Layout Design.

UI/UX Design: Wire framing, Prototyping, User Flows, Information Architecture, Responsive Design, Design Systems, Accessibility.

Research: User Interviews, Surveys, Personas, Affinity Mapping, Usability Testing.

Soft Skills: Communication, Problem Solving, Time Management, Team Collaboration.

EDUCATION

Graphic Design & UI/UX Design | Buff Institute of Design | *July 2025 – March 2026*

Bachelor of Engineering | St. Xavier Catholic College of Engineering | *2021 – 2025*

PROFESSIONAL EXPERIENCE

Graphic Design – Veron Men's Face Wash Branding | 2025

Role : Graphic Designer

[FACEWASH-BRANDING](#)

Project Overview :

- Developed brand identity including logo, packaging, and product label design.
- Created social media creatives and marketing materials.
- Applied visual design principles: typography, color theory, and layout.
- Ensured brand consistency across all design assets.

UI/UX Case Study – Hospital Health Application | 2026

Role : UI UX Designer

[HOSPITAL-HEALTH-APPLICATION-UI-CASE-STUDY](#)

Project Overview :

- Conducted user research, user analysis, and usability testing.
- Created user flows, wire frames, and high-fidelity prototypes using Figma.
- Designed responsive UI for mobile and web platforms.
- Improved user experience through intuitive navigation and accessibility.
- Built design system including components, typography, and color styles.

Chennai Metro Mobile App Redesign | 2026

Role : UI UX Designer

[CHENNAI-METRO-APP-REDESIGN](#)

Project Overview :

- Redesigned the Chennai Metro mobile app to improve usability and accessibility.
- Conducted user research to identify key pain points in the existing app.
- Analyzed issues such as complex navigation, unclear ticket booking flows, and poor visual hierarchy.

- Created user flows to simplify the end-to-end metro travel experience.
- Designed high-fidelity UI screens for a modern and intuitive interface.
- Improved ticket booking, QR generation, and route navigation clarity.
- Built a consistent design system (typography, colors, components).
- Delivered a seamless, intuitive, and user-friendly metro travel experience .

Smart City Dashboard | 2026

Role : UI UX Designer

[DASHBOARD-DESIGN](#)

Project Overview :

- Designed a Smart City Dashboard for monitoring urban operations in real time.
- Visualized key metrics like traffic, energy usage, and safety alerts.
- Created live traffic tracking and analytic charts with AI-based insights.
- Structured layout with strong visual hierarchy for quick decision-making.
- Used dark theme for better readability and modern aesthetic.
- Designed responsive and saleable dashboard components.
- Delivered an intuitive and user-friendly dashboard experience.

Service Screen Men Outfits App | 2026

Role : UI UX Designer

[SERVICE-SCREENS-MEN-OUTFITS](#)

Project Overview :

- Designed the FORMEN Men Outfits App for a modern e-commerce experience.
- Focused on clean UI and strong brand identity with bold typography and minimal color palette.
- Created a seamless user journey from product browsing to checkout.
- Designed key screens: home, product listing, cart, checkout, and order confirmation.
- Developed a unique logo concept with a distinctive visual identity.
- Built a consistent design system covering colors, fonts, and reusable components.
- Improved product discovery and optimized the shopping flow.
- Delivered a modern, engaging, and user-friendly fashion app.