



Gogula Gopi

UI/UX Designer

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Profile

Enthusiastic and detail-oriented UI/UX Designer with a strong foundation in user-centered design, wireframing, prototyping, and usability principles. Skilled in creating intuitive, accessible, and engaging digital experiences using modern design tools and design thinking methodologies...

EXPERIENCE

Freelancing Graphic Designer

July 2023 - Mar 2026 - Hyderabad, Telangana

Creative and detail-oriented Freelance Graphic Designer with 2 years 8 months of experience in designing YouTube thumbnails for news, entertainment, and health, along with promotional posters and short-form video content.

Recent Case Studies

Sri Raksha Women Safety Mobile App

Designed a user-centered women safety mobile app featuring SOS alerts, live location tracking, and emergency contact support to enhance user safety, accessibility, and emergency response efficiency...

Farmix Agriculture Mobile App

Conducted user research, developed user flows and wireframes, and designed a user-friendly agriculture mobile app focused on crop management, farm operations, and agricultural insights...

EDUCATION

Bachelor of Arts

2018 - 2020, Nalgonda, India

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Hyderabad, Telangana

Skills

Conceptualization & Ideation

User & Market Research

Competitor Analysis

User Flows

Wireframing

Interactive Prototyping

Design Systems

Usability Testing

Responsive Design

Information Architecture

Journey Mapping

Empathy Mapping

Design Thinking

Persona Creation

Heuristic Evaluation

Tools Stack

Figma, FigJam

Framer

Adobe XD

Miro

Adobe Photoshop

Adobe Illustrator

Canva

ChatGpt

Lovable

Google Stitch

Claude