

SAITH ANWAR

DIGITALMARKETER

Location:Thittuvilai,kanniyakumari,Tamilnadu

E-mail:saithanwar65@gmail.com

phone:6369882624

Personal profile

A passionate and motivated Digital Marketer with knowledge in SEO, Social Media Marketing, and online advertising. Skilled in creating engaging content and analyzing marketing performance to improve brand visibility and customer engagement. Eager to apply my digital marketing skills in a professional environment and contribute to business growth

INTERN

DIGITAL MARKETING

During my internship as a Digital Marketing Intern, I gained practical experience in various digital marketing activities including search engine optimization (SEO), social media marketing, and online advertising. I assisted in creating and managing social media content, conducting keyword research, and optimizing website content to improve search engine visibility. I also supported the team in running and monitoring advertising campaigns on platforms like Google Ads and Meta Ads. Additionally, I analyzed campaign performance using tools such as Google Analytics and contributed to developing effective digital marketing strategies to improve brand engagement and reach.

Web developement

I have knowledge of front-end web development and experience in building responsive and user-friendly web pages using HTML, CSS, and bootstrap. I am familiar with creating structured layouts, styling websites, and improving website usability and design.I also have basic experience working with tools like Visual Studio Code and understanding how websites are optimized for performance and user experience.

PROJECTS

- Worked on digital marketing projects including running Google Ads and Meta Ads campaigns, performing keyword research, and creating backlinks to improve website SEO and online visibility. Also gained experience in social media content planning and basic campaign performance analysis.
- I worked on multiple front-end web development projects where I created responsive websites using HTML, CSS, and basic JavaScript. I also designed logos and simple branding materials using Canva, which helped me develop my creativity and understanding of digital design and user experience.
- Experience in creating logos and basic graphic designs using Adobe Photoshop. Skilled in designing visual content and branding elements for digital marketing and social media platforms.

EDUCATION

B. E COMPUTER SCIENCE: SCAD College of Engineering and Technology
, Tirunelveli, Tamilnadu
Cgpa 7.5/10

Nov 2022- Apr 2026

DIGITAL MARKETING: JClick Solutions Nagercoil, Tamilnadu

Dec 2025- Mar 2026

Python, C, C++: CSC , Tirunelveli, Tamil Nadu

Jan 2023- Jul 2023

SKILLS

- **Digital marketing:** Search Engine Optimization (SEO), Social Media Marketing, Google Ads, Meta Ads Manager, Keyword Research, Backlink Creation, Campaign Performance Analysis
- **Web development :** HTML, CSS, Bootstrap
- **Programming Languages:** Python, C, C++
- **Design Tools:** Adobe Photoshop, Logo Design, Social Media Creative Design

LANGUAGES

- ENGLISH
- TAMIL