

KENSHA X

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SUMMARY

MCA graduate with a strong technical foundation and professional skills in Digital Marketing and UI/UX Design, focused on delivering impactful digital experiences and supporting business growth.

WORK EXPERIENCE

Publication Assistant (Journal), F4our Technology Dec 2022 - Sep 2025

- Supported academic journal publications and PhD guidance
- Formatted manuscripts, coordinated submissions, and prepared e-proofs
- Liaised with editors, reviewers, and researchers while ensuring publication accuracy

Digital Marketing Intern, Alo Infotech Nov 2025 - Feb 2026

- Supported SEO, social media, and campaign activities
- Assisted in analytics and performance tracking

EDUCATION

Master of Computer Applications (MCA) 2022 - 2024

Udaya School of Engineering, Vellamodi – Anna University
CGPA : 8.33

B.Sc. Computer Science 2018 - 2021

St. Jerome's College, Ananthnadarkudy – Manonmaniam Sundaranar University
CGPA : 8.54

SKILLS

• SEO & Digital Marketing • UI/UX Design • Figma • Adobe Illustrator & XD • HTML • CSS

PROJECTS

Travio – Travel Booking App | UI/UX Project

- Designed wireframes and interactive prototypes using Figma.
- Created user-friendly layouts with a focus on usability and seamless navigation.

LANGUAGES

Tamil, English

CERTIFICATIONS

UI/UX Designer Certification Dec 2025 - Jan 2026

NoviTech R&D Pvt Ltd

Webinars

Digital Marketing – Brand Monk Academy

UI/UX Design – Brand Monk Academy

Typing Certification (English & Tamil) – First Class with Distinction