

JOGIN JASVA G

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SUMMARY

BBA graduate with knowledge of business administration, marketing, and financial accounting. Skilled in digital marketing including SEO, Meta Ads, and campaign management, with basic content writing skills. Proficient in Adobe Photoshop and Canva, with the ability to support data-driven marketing strategies and business objectives.

EDUCATION

Bachelor of Business Administration

Aug 2022 - May 2025

St. Johns College of Arts and Science, Ammandivilai, Kanyakumari Dist

- Gained strong understanding of business administration, marketing, and financial accounting.
 - Actively participated in departmental activities and academic initiatives.
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SKILLS

- Graphic Design: Adobe Photoshop, Canva
 - Search Engine Optimization (SEO)
 - Social Media Marketing (SMM)
 - Meta Ads (Facebook & Instagram Ads)
 - Google Ads
 - Content Writing
 - Email Marketing
 - Communication Skills
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CERTIFICATION

Digital Marketing course - Alo Educational hub

Feb 2026

- Practiced keyword research and search engine optimization (SEO).
 - Assisted in managing ad campaigns on Meta Ads and Google Ads.
 - Created marketing creatives using Adobe Photoshop and Canva.
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