

J. J E S S I M O L

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Career Objective

Motivated and detail-oriented fresher looking for a Lead Generation job. I have good communication, research, and basic analytical skills to find potential customers and support business growth. Skilled in collecting data, doing online research, and interacting with customers. Ready to learn, work hard, and grow in the sales and marketing field.

EDUCATION:

M.A in English Literature

2023-Incomplete

B.A in English Literature

2019-2022

Technical Skills:

- Meta Ads Manager
- Keyword Research & Basic SEO
- Email Marketing
- Canva

Soft Skills:

- Analytical Thinking
 - Problem-Solving Ability
 - Time Management
 - Quick Learning Ability
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Internship: Infosys Technologies Private Limited

16|09|2024
_27|09|2024

- Gained practical exposure in Digital Marketing, Content Writing, Mobile App Development, and Soft Skills.
- Learned about IT operations and workflow processes.

Project: One Indian girl by Chetan Bhagat

09|01|2025 - 08|03|2025

- Conducted a detailed study of Chetan Bhagat's novel focusing on societal expectations, feminism, and self-identity.
- Applied feminist and postcolonial criticism to evaluate Radhika Mehta's character development and the novel's socio-cultural significance