

Krishna R

Data Analyst

CONTACT

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Location : Palakkad

CAREER OBJECTIVE

Motivated and detail-oriented Data Analyst with hands-on experience in data cleaning, visualization, and reporting through academic projects and internships. Proficient in SQL, Excel, Python, and BI tools, with the ability to derive actionable insights from complex datasets. Seeking an entry-level Data Analyst role to apply analytical skills and contribute to business growth.

- PROFESSIONAL EXPERIENCE

Data Analyst Intern – Futura Labs, Ernakulam, 04/2025 – 10/2025

 - Collected, cleaned, and analysed datasets using Python and SQL to support business decision-making.
 - Designed dashboards in Power BI/Tableau for visualizing KPIs, improving reporting efficiency.

- PROJECT

Amazon sales Performance Dashboard– Power BI

 - Built an interactive dashboard in power Bi to visualize KPIs such as revenue, ratings, discounttrends, and product performance.
 - Identified top-performing and underperforming categories and key sales patterns.

Bank Marketing Campaign Analysis- Tableau / Excel

 - Identified high-value customer segments and optimized targeting strategies based on campaign data insights.
 - presented key finding and recommendations to stakeholders, leading to improved campaign efficiency and increased customer engagement

- TECHNICAL SKILLS

- Programming & Tools:** Python (Pandas, NumPy, Matplotlib, Seaborn), Excel.
 - Databases:** SQL (MySQL)
 - Visualization Tools:** Tableau, Power BI.
 - Other Skills:** Data Cleaning, Statistical Analysis, Reporting.

- SOFT SKILLS

- Adaptability
 - Problem solving and Decision making
 - Time Management
 - Good communication Skill

- EDUCATION

1.Higher Diploma in Co operation and Business Management (HDC) 2020

2.Bachelor Of Science In Mathematics - University of Calicut - 2015 - 2018

- KEY STRENGTH

- Dedicated, determined, punctual and disciplined.
 - Quick learning and problem solving skills with a desire to work
 - Analytical and critical thinking
 - Self Motivated